1: Cohen E-4,5 (1956-1965) 1967 MS14 Kanuri MS14

ally about once a month, a beef-cow or bull. During the wet season he kills about one or two beef cattle a week. He sells the meat by strips and a very rough estimate of his income from the meat and the sale of the skin comes to approximately $450 per year. Most of the townspeople of Magumeri think of Mala Bukar as one of the wealthiest of the village's permanent residents, leaving aside the salaried officials sent out from the city who have been posted to Magumeri. However, both as we observed it, and as Mala Bukar claimed repeatedly, people begged meat from him continually for which he never received any money. In four weeks of almost continous observation I estimated he lost about ten percent of his meat this way, although he claimed it was often much higher, ranging up to forty percent on occasion. Everyone agrees that that is the price of wealth, for the Kanuri believe that the proper use of wealth is its distribution to one's dependents and to the community at large in order that one may achieve fully the acclaim and prestige that wealth confers. If Mala Bukar hoarded his earnings to buy more animals and obtain more apprentices and thus increase his productivity, people would see him as a foolish man who was using his wealth unproductively. Kanuri wealth should be used to enhance and maintain status, and status is achieved through supporting and creating subordinates by giving away wealth.

Distribution

Kanuri households do not produce everything they consume and thus of necessity must obtain what they need from other sources in the community. Wives are given market money weekly by their husbands to purchase ingredients for gruel as well as for their own needs. The household head, on his part, must purchase grain when his own supplies are short as well as clothing and supplies such as tools or firewood for the entire compound. Things made, produced, or purchased for trade by the household members must be sold or exchanged in order to obtain necessities not produced within the compound. This is the basic quality in Bornu out of which stems an elaborate and complicated system of trade that provides for the distribution of goods and services to those who need them, when they need them, in quantities they can afford.

Almost all households in rural Bornu, and many in the city as well, have two main marketing tasks. First the cash crop, most often ground-nuts, must be sold, and secondly the specialized production or services provided by the household must be made available to the community. Let us go over each of these briefly and then move into the market cycle itself to see how the system operates as a whole.

During the harvest season from November to January men from the city appear at every major market village in Bornu. They bring scales with them and set up temporary huts close to the nearest motor road. When a household head harvests the crop, he takes it to these "scale men" and sells it by the bag. Government inspectors are on hand to check the scales daily and the quality of the nuts as well. The scale men generally bring cloth and other import items with them so that when a householder gets his cash he can spend some of it immediately thus giving the buyer a little extra profit. For the householder this may be the largest single payment